



Sponsorship and Donation Policy

Effective: January 2020

About the Program:

Heritage Gas is proud to support the communities in which we live and work. As an active corporate citizen, we partner with local organizations and support a variety of charitable and community groups in natural gas communities.

Heritage Gas receives a large number of donation and sponsorship requests annually. We review each request based on select criteria.

Sponsorship/Donation Criteria Considerations

- Nature of the request
- Budget and availability of promotional items
- Impact of the opportunity
- Alignment with Heritage Gas corporate values
- Target audience (preference given to natural gas customers, industry and community stakeholders, or prospects within our service area.)

Ineligible Organizations

- Individuals looking for personal benefit
- Religious, sectarian, or political organizations
- Private schools or fraternal clubs
- Sports teams and individual athletes

If you have a sponsorship or donation request, please complete the attached Sponsorship and Donation Application Form.



Sponsorship and Donation Application Form

GENERAL INFORMATION

Application Date:	Company Name:
First Name:	Last Name:
Telephone:	Email:
Are you a Heritage Gas customer? <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> I don't know	

NATURE OF REQUEST (check all that apply)

- Sponsorship Request Requested Amount: _____
- Donation Request Requested Amount: _____
- Volunteer Request Hourly Commitment: _____

REQUEST DETAILS

Please outline the details of the opportunity/event (attach additional page or formal letter if more space is required).

Please describe the audience for this sponsorship/donation opportunity.

NOTE: Applicants will be notified within 2 weeks of the receipt of the application if the request can be fulfilled.

Mail:

Heritage Gas Limited
230 Park Place 1
200-238 Brownlow Ave
Dartmouth, NS B3B 1Y2

Attention: Lindsay Burns

Email:

lburns@heritagegas.com



heritagegas.com