

# Sponsorship and Donation Policy

Effective: January 2020

## About the Program:

Heritage Gas is proud to support the communities in which we live and work. As an active corporate citizen, we partner with local organizations and support a variety of charitable and community groups in natural gas communities.

Heritage Gas receives a large number of donation and sponsorship requests annually. We review each request based on select criteria.

## Sponsorship/Donation Criteria Considerations

- Nature of the request
- Budget and availability of promotional items
- Impact of the opportunity
- Alignment with Heritage Gas corporate values
- Target audience (preference given to natural gas customers, industry and community stakeholders, or prospects within our service area.)

## Ineligible Organizations

- Individuals looking for personal benefit
- Religious, sectarian, or political organizations
- Private schools or fraternal clubs
- Sports teams and individual athletes

If you have a sponsorship or donation request, please complete the attached Sponsorship and Donation Application Form.



# Sponsorship and Donation Application Form

## GENERAL INFORMATION

Application Date:	Company Name:
First Name:	Last Name:
Telephone:	Email:
Are you a Heritage Gas customer? <input type="checkbox"/> Yes <input type="checkbox"/> No	

## NATURE OF REQUEST (check all that apply)

- Sponsorship Request      Requested Amount: \_\_\_\_\_
- Donation Request      Requested Amount: \_\_\_\_\_
- Volunteer Request      Hourly Commitment: \_\_\_\_\_

## REQUEST DETAILS

Please outline the details of the opportunity/event (attach additional page or formal letter if more space is required).

Please describe the audience for this sponsorship/donation opportunity.

**NOTE:** Applicants will be notified within 2 weeks of the receipt of the application if the request can be fulfilled.

### Mail:

Heritage Gas Limited  
230 Park Place 1  
200-238 Brownlow Ave  
Dartmouth, NS B3B 1Y2  
Attention: Raynah Tully

### Email:

communications@heritagegas.com

